

# Are You Building a Lasting Legacy or Just Earning a Living?

The Rolling Stones recently celebrated their 50<sup>th</sup> Anniversary with a live concert at London's O2 Arena with 20,000 fans after a five year break from their last tour of 2007.

Fittingly, the Stones marked the occasion with over two hours of high octane blues infused rock and five decades after first playing at London's Oxford Street Marquee Club in July 1962.

Few people in 1962 could have foreseen what many have said is the greatest rock band of all time. Combining the stage presence and talents of lead singer Mick Jagger with guitarists Ronnie Wood, Keith Richards, Bill Wyman, Mick Taylor and steady percussionist Charlie Watt, this British mix achieved legendary status with induction to the Rock & Roll Hall of Fame in 1989.



Having built their legacy one song, album and performance at a time, they have survived recessions, wars, marriage breakups, member and concert fan death, band infighting and the 24 / 7 eyes and ears of the press.

What can you learn from the Stones long journey to help you build a lasting legacy? In spite of any critics or beyond your support fans, what can you do that lasts long past just earning a living?

## Six Tips to Get More from 2013

**1. Reflect and Renew:** What did you achieve in 2012 that you were most proud of? Who inspired you as a role model or mentor to do better in business or to improve your life? How will you renew your spirit for a better 2013?

**2. Manage change and learn to adapt:** Psychologists suggest that change in one of the following areas can cause undue stress to a person. Three or more changes at the same time can create depression or anxiety issues if the pressure is not managed properly.

\* Moving home or to a new city \* Death of a family member, close friend, colleague or beloved pet \* Job loss or career change \* A serious health issue that involves a close relative, friend or yourself. \* A personal relationship change like separation, divorce, death or the start of an intense new relationship or as newlyweds in marriage.

**3. What professional skills have you built or accreditation or awards have been achieved?:** An Australian colleague and his company recently gained national recognition and service awards for the incredible work and excellence provided to clients and his industry. This has brought in an abundance of new clients to the firm.

**4. Limit the requests of your time by community, social clubs or churches:** The constant yet limited resource at our discretion is time. Factually, if we take 24 hours in a day and multiply that by 365 days/nights, we have 8760 hours to invest. 1% of that is about 88 hours or two 40 hour work weeks for most people. Be wise in giving away or in using your most valuable asset because you can make more money but it is difficult to create more time.

**5. Balance health, spouse, family, friends and work:** Seriously consider outsourcing more 'things' on your To Do list to leverage the time you do have and find more joy with those that you are with when in their presence.

**6. What do you want to celebrate and be proud of when 2013 (the Year of the Snake) concludes?**

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