



# How to Promote, Market and Sell YOU and YOUR Service or Product better

Taught by certified sales trainer, speaker and author, **Rob Salisbury B. Com., CSP \***

## Proven strategies and real world experiences to help you:

- Build a powerful identity and business presence in your core markets.
- Improve your standards and enthusiasm to increase opportunity and income.
- Generate a client referral base and system that leverages your time and energy.

In his master classes, Rob shares ideas and insights that have influenced massive results for his clients in multinational corporations, small to medium size (SME) businesses and solo / micro firms in Asia, Australia, Europe and the United States.

Let us know your interest in the city & month in which we will be in touch to let you know more about this **100% money back guarantee** workshop.

|               |                   |            |                          |                    |                          |
|---------------|-------------------|------------|--------------------------|--------------------|--------------------------|
| <b>Dates:</b> | <b>Auckland</b>   | early June | <input type="checkbox"/> | or late August     | <input type="checkbox"/> |
|               | <b>Sydney</b>     | mid-June   | <input type="checkbox"/> | or early September | <input type="checkbox"/> |
|               | <b>Singapore</b>  | late June  | <input type="checkbox"/> | or mid-October     | <input type="checkbox"/> |
|               | <b>Hong Kong*</b> | early July | <input type="checkbox"/> | or late October    | <input type="checkbox"/> |

Master Class is 8:30 am to 5:30 pm. To learn more, contact SRI in Singapore at **+65 9017 1825** or SRI Australia **+61 412 414 835** or **0412 414 835** | or email [rob@strategicresources.com.au](mailto:rob@strategicresources.com.au)

**Early bird rate is \$475 until Friday 10 days prior to event date - \$575 after that.** Course includes PMP workbook, certificate of attendance, lunch, tea, coffee, networking, mentoring and email support.



Visit [www.strategicresources.com.au](http://www.strategicresources.com.au) for speaking and training bio of Rob Salisbury \*

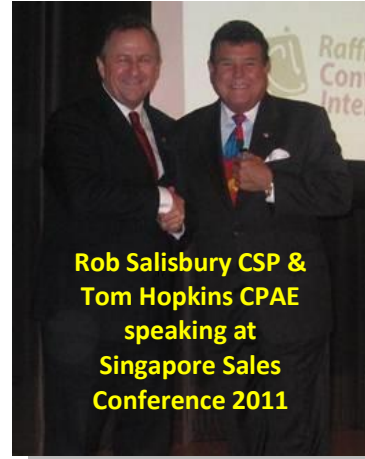
\* Hong Kong fee - use currency exchange rate of Singapore \$475 (approx \$2694 HK)

## Why is Rob Salisbury qualified to help you or your team perform better?

- USA: Delta Sigma Pi Academic Business Fraternity: DSP President, Executive Officer, Alumni
- Two summer internships with The Southwestern Book Company: Top 2 % of 5500 students
- California University Business Graduate: Finance Major – Economics / Accounting minor
- 120 % Achiever Club Member & Major USA Government Accounts Manager @ Inc. 1000 firm
- President Club Achiever, Team Leader, VP Marketing: Tom Hopkins Sales Group in USA & Australia
- Certified Sales Trainer and Presenter: Tom Hopkins Sales Group - USA, Australia & SE Asia



Rob, Debbie & Tom Hopkins  
@ 3 Day Sales Boot Camp  
in Sydney Australia 1997



Rob Salisbury CSP &  
Tom Hopkins CPAE  
speaking at  
Singapore Sales  
Conference 2011

- Sales Director of US and Australian 3 Day Boot Camps taught by Tom Hopkins CPAE
- Professional Member: National Speakers Association of Australia (NSAA); 1997 to present
- Professional Member: Global Speakers Federation; 1997 to present
- NSA of Australia Executive Committee and Senior Officer: Seven terms over six years.
- NSA of Australia National Board Member and Director: Five terms over four years.
- Two term Peer Service Award President: NSAA NSW & ACT Chapters with 290 members
- Senior Advisor / Mentor: NSA of Australia 1998 to present
- Completed CSP International Accreditation in 2003 (5 year qualification and audited process)
- One of 500 people worldwide to earn CSP accreditation (MBA / PHD in speaking skills) in 2003.
- Senior Advisor / Mentor: Asia Professional Speakers Association: 2004 to present
- Rotary International Honorary Member, Speaker, MC and Event Host: 2005 to present



- SWAP International Director's Award (for *service & innovation excellence to global members*)
- MICE industry writer to international magazines, newspapers, e-zines and e-books
- Contributing author to 14 bestselling books + numerous CD's, Videos and DVD programs
- Speaker, Strategist and MC to over 600 companies, associations, government entities & schools
- Booked for over 2200 client events in USA, Canada, Australia, NZ, Asia, Germany, Europe & UAE